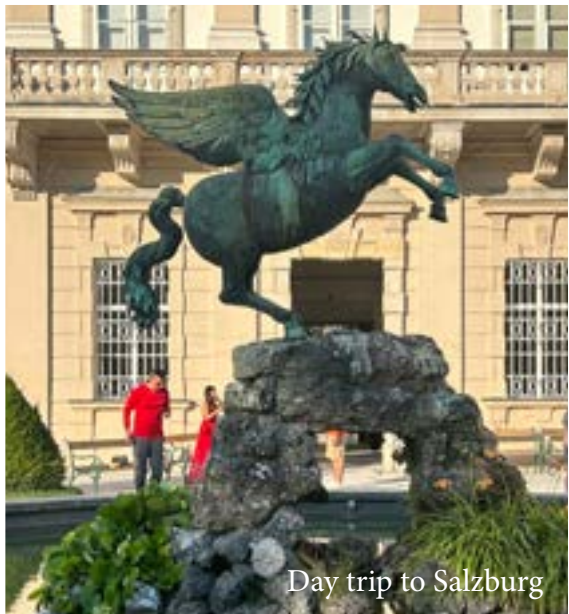




THE DOODLE FACTORY
INTERNATIONAL **TRAVEL ART** RETREAT
VIENNA *2026*



Local Food & Drink



Day trip to Salzburg



Quirky Architecture



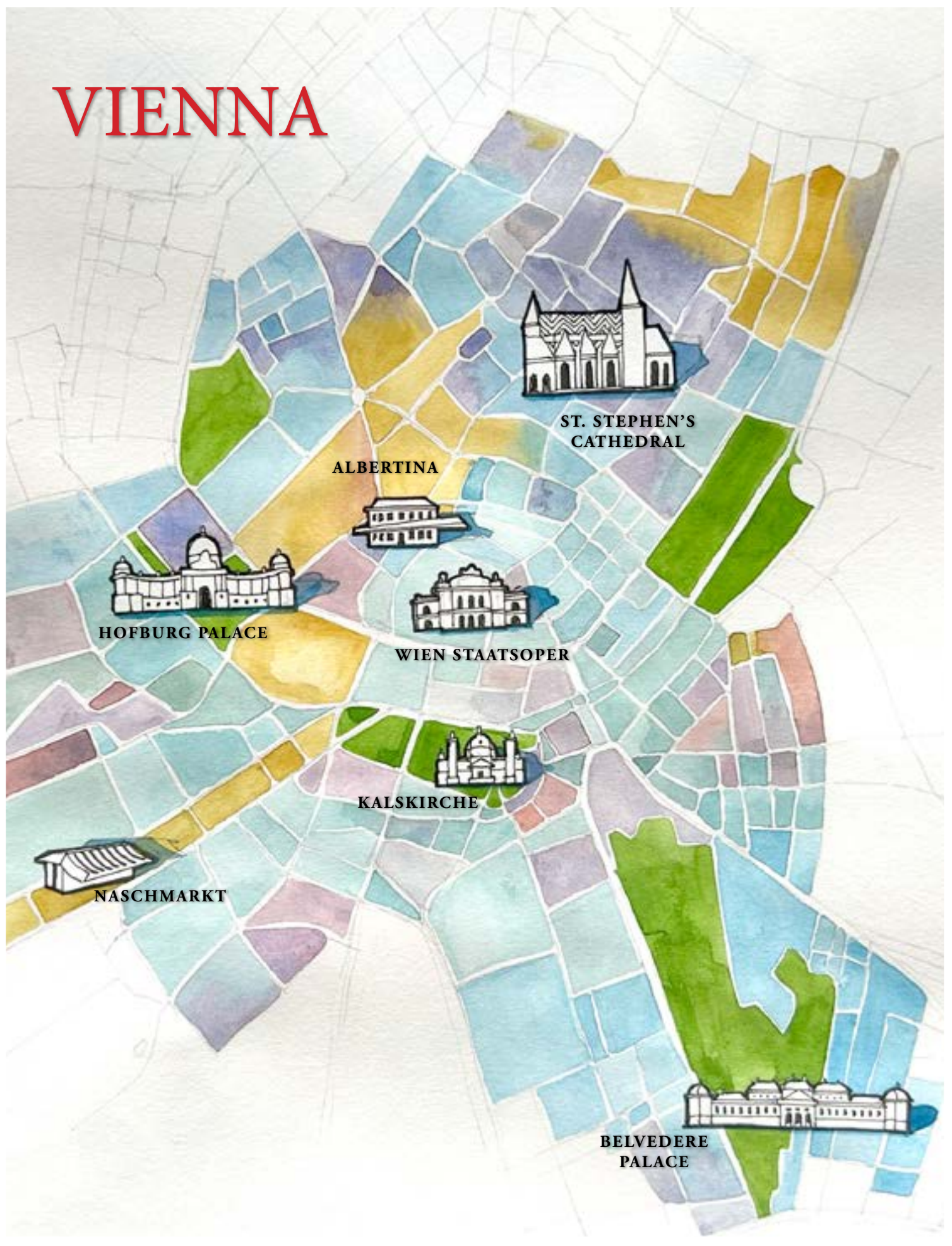
Cathedrals



Art Museums



Classical concerts



VIENNA



ST. STEPHEN'S CATHEDRAL

ALBERTINA



HOFBURG PALACE



WIEN STAATSOPER



KALSKIRCHE



NASCHMARKT



BELVEDERE PALACE

HOME OF THE CLASSICS



Kunsthistorische Museum



Tower of Babel by Pieter Breugel the Elder, 1552-3 can be seen at the Kunsthistorische museum.

Vienna is home to some of the most influential artists of the Modern Art movement. Namely Symbolist Gustav Klimt and Expressionist Egon Schiele among others who's works can be found in the many museums in the city, a mere walk away from each other.

The Viennese have been patrons of art, music & the sciences for several centuries and within the heart of th city you will find all these in the museum quarter.

As a city, Vienna is one of the most well preserved and well planned historic cities. Not every city can boast of an architectural aesthetic that flows seamlessly between palaces and public buildings. Walking through its charming lanes you never know what you will see around the corner.



Gustav Klimt's - The Kiss - can bring tears to your eyes, it is housed at the Upper Belvedere Palace (above and left). The Leopold Museum houses the largest collection of the art of Egon Schiele (below).



Students of art and calligraphy are truly spoiled for choice. Vienna is home to the oldest art college in central Europe - the Academy of Fine Arts. The city is also known as the World Capital of Music, evidence of which you can see as you walk along any street near Stephansplatz as buskers are belting out classical opera & Mozart. This is also the site of the St. Stephen's cathedral that stands here since 1578 - an exquisite example of Baroque architecture that has miraculously withstood many wars and skirmishes through this time.

Apart from being the historic capital of the Habsburg empire, today Vienna is known as one of the most livable cities in the world. The coffee culture in Vienna is iconic. The Naschmarkt or the Snack market is a melting pot of cultures where you can sample all sorts of exotic foods and enjoy the weekend flea market.



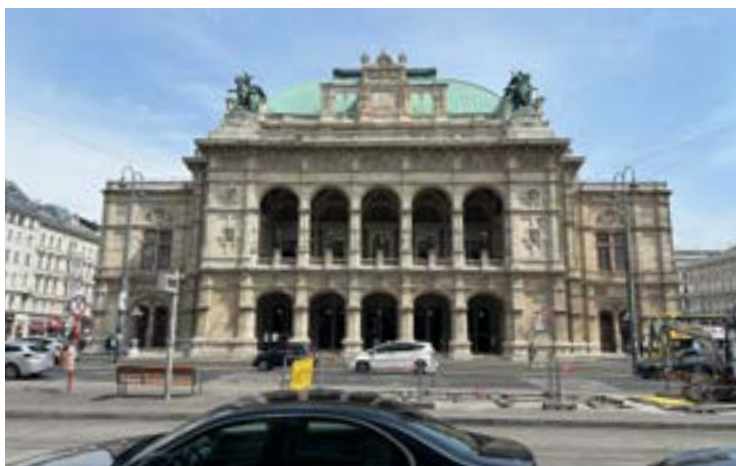
WELCOME TO VIENNA

There are few cities in the world that have such a dramatic history as Vienna. The city was originally settled by the Romans in the 1st century, but the more significant part of Vienna's history began in the 13th century under the Habsburgs who reigned for more than 700 years and made this city a jewel in the crown of Europe. By all accounts the Habsburg dynasty was instrumental in the economic, political and cultural development of the entire region they ruled over, with Vienna being at the heart of it all. And this is evident in the music, literature and art of the city



Vienna is known as the home of some of the world's great masters in art, architecture and music. Mozart, Schubert, Strauss, Beethoven - all made Vienna their home. Artists like Gustav Klimt & Egon Schiele studied at the prestigious Academy of Fine Arts in Vienna which was established in 1688 thanks to royal patronage.

The city has been beautifully planned for all it's residents to enjoy. It is a walkable city but also has excellent public transport. The architecture is grand and elegant, while the palaces stand out from the rest of the buildings in their opulence. Vienna is an absolute treasure for artists. Everything in the city is designed to inspire a sense of well-being. The people are peaceful & very friendly! You will enjoy this trip like no other.



COZY & COMFORTABLE



On our Art Retreat, you will stay at the Holiday Inn Vienna City, on Margaretenstraße, a mere 15 minute walk from the main attraction in Vienna, district No. 1. The location of the hotel allows us to access public transport easily and keeps us within walking distance of most of the sights we would like to visit during th retreat.

AMENITIES

- 1. Breakfast included
- 2. Wifi
- 3. Gym
- 4. Terrace Garden Space





RETREAT DATES:

June 4th - 9th, 2026 5D/6N

TRIP DETAILS *:

DAY 1 - THURSDAY June 4th - Land at Vienna airport and arrive at the Hotel.

DAY 2 - FRIDAY June 5th-
Morning: St. Stephan's Cathedral -Visit to VIENNA Old District -Vienna's district 1 is the heart of the old city. This is where you will find some of the oldest buildings, churches and cathedrals; along with many museums.
Afternoon: Belvedere Palace. Lunch at Art Corner Restaurant
Evening: Walk back from Belvedere and have street food for dinner.

DAY 3 - SATURDAY June 6th-
Morning: Naschmarkt for the Flea Market
Afternoon: Kunsthistorische Museum
Evening: Maria-Theresien Platz

DAY 4 - SUNDAY June 7th -
Morning: Karlzplatz Sketching outdoors
Afternoon: Albertina Museum
Evening: Mozart/ Vivaldi Concert

DAY 5 - MONDAY June 8th -
Day trip to SALZBURG:
Mirabelle Palace - Mozart's Birthplace - Old Town - Getreidegasse - Nonnberg Abbey - Salzburg Cathedral - Residenzplatz - RETURN to Vienna.

Day 6 - TUESDAY June 9th - A quiet time at the hotel to reflect and complete our travel journals. Check out at 12:00PM

* PLEASE NOTE: The above itinerary is subject to change closer to the date. We might change the dates or certain specific visits/locations according to booking availability.

We have 3 available options to choose from:

1. Room 1 -

KING Size Garden View
€ 1555 (per person)
FEATURES:
Double Occupancy (Shared)
Room with a garden view
2. Room 2 -

Twin Standard Room
€ 1505 (per person)
FEATURES:
Double Occupancy with twin beds. (Shared)
3. Room 3 -

Single Standard Room
€ 1780 (per person)
FEATURES:
Single Occupancy room

While the agenda at the retreat is to enjoy travel, our goal also is to be able to document the journey with as many illustrations as possible. To this end here is a list of the potential demo sessions that have been built into the itinerary.

- Demo 1 - Stephansplatz.
- Demo 2 - Belvedere Museum
- Demo 3 - Naschmarkt
- Demo 4 - Kunsthistorische Museum
- Demo 5 - Maria-Theresien Platz
- Demo 6 - Concert Hall
- Demo 7 - Karlplatz
- Demo 8 - Albertina Museum
- Demo 9 - Mirabelle Palace

Included in the price:

- Workshop fees for 4 days
- Single or Twin sharing accommodation as specified in program at 3-star hotel accommodation
- Breakfast included
- Museum entrance fees as per itinerary
- Vienna card for local transport
- Day trip to Salzburg train tickets



Excluded from the price:

- International Airfare
- Schengen Visa Fee
- Porter fees in Hotels and Airports
- Meals and all other services which are not mentioned in the aforementioned itinerary.
- Any kind of personal expenses or optional tours, extra meals and beverages ordered, laundry, phone calls and medical expenses
- Additional transfer required due to any emergency situation or arriving by flight that does not match with the majority of the group
- Any expenses caused by reasons beyond our control such as road blocks, accidents & any medical evacuations. Any train delays, or re-scheduling etc.
- Individual Airport Transfer
- Any service not mentioned in Inclusions

THE DOODLE FACTORY ART CLASSES & ART RETREATS

Our online and in-person art classes are designed to bring art to people of all ages and levels of proficiency. It is a commonly held belief that Art is an in-born talent. But we believe that art can be learned by anyone, at any age and for many purposes. Making art brings you joy, reduces stress and increases your feeling of well being in life.

In our classes we help you learn all aspects of art - basic skills in painting and drawing, urban sketching, still life, design, composition and much more, making you a versatile & confident artist. We choose a variety of themes to keep you interested in the classes while continuously honing your skills.

The art classes are well suited for beginners as well as advanced students, aged 15 and up. The weekly 90-minute class helps you to practice your art daily with consistency. We have a very flexible time table, with classes available at all times through the week. This system is most well suited for the busy schedules of most adults helping them stay consistent. Our student profile has always been delightfully varied - doctors, engineers, chartered accountants, home-makers, teachers, professors - all with one common factor among them - the love of Art!

*A TRAVEL ART JOURNAL
IS A CHRONICLE OF YOUR LIFE
THROUGH YOUR VOYAGES.*

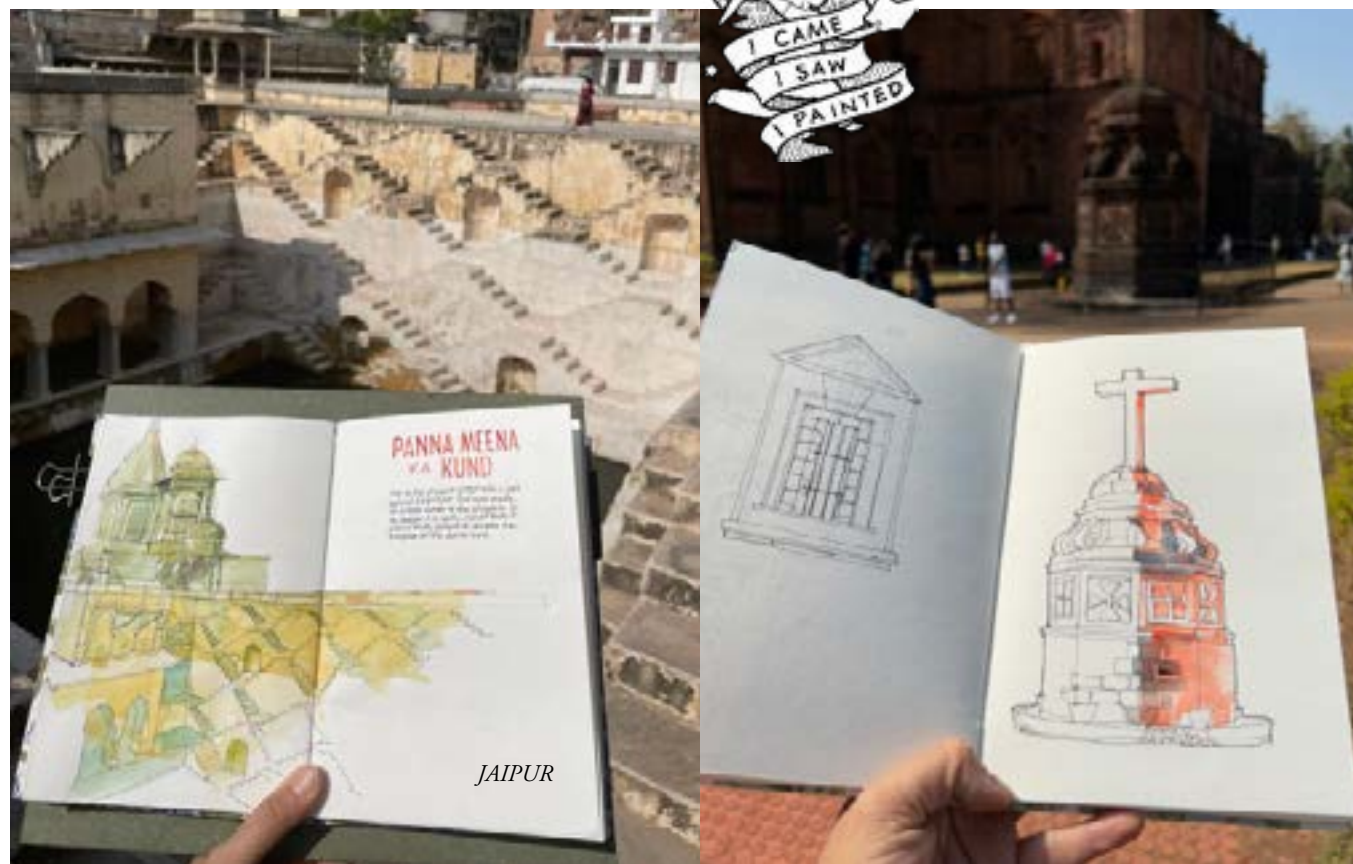
A few times a year we bring our students and teacher together to meet in person to help the students learn art in an intimate setting. These are the ***Doodle Factory Art Retreats***. These have been a regular feature for members of our Art for Adults classes since 2018, and a unique offering from The Doodle Factory, unlike regular art classes. During the retreat we choose the theme of ***Travel Art Journaling***, which is an excellent topic to test out your skills in everything you will have learned during class. But this time, since the teacher travels with you, you will have the opportunity to interact closely to help boost your practice by leaps and bounds within a week.

In the past 7 years we have had Travel Art Retreats in Goa (2018, 2019 & 2022), Mahabaleshwar and Jaipur (2024) in India, and also an international art retreat on the French Riviera (2025).



TDF Art Retreat 2025 - Cote d'Azur:
Nice, Cannes, Grasse, Gourdon, Antibes,
St. Paul de Vence.





Travel art journaling is a less-known practice in India and indeed across the world as well. Simply put a travel art journal documents your travels through pictures, collages, ephemera as well as words.

We were all born into an age of photography and today we all carry our photo documentation equipments virtually attached to our hands.

The true value of travel, however, is to embed your experiences into core memories. And this is possible when you take the time & make the effort to truly engage with all you see, feel, hear & touch.

Our Travel Art Retreats are meant for exactly this - making illustrations of our whole trip to bring back our memories in the form of pictures made ourselves.



On our art retreats we use every opportunity to make Art - be it restaurants, clubs, beaches or poolside. If we can find it, we also try our hand at local crafts - like our visit to Khanoom for a workshop in ceramic painting in Jaipur, or our visit to R's paper factory in Goa, to make our own hand



made paper. Added to this we visit local art museums and galleries to learn more about local artists & art styles. The idea is to pack the itinerary with many sessions of intense art to make sure that your time is truly fulfilling.





JAIPUR

*Everywhere you go...
always take the journal with you!*



GOA



GOA



GOA



MAHABALESHWAR



*Airport to Airport, make Art! That's our motto.
We start filling our travel journals as soon as we
check in our luggage and continue to sketch on
the retreat till we arrive at our home cities.*



GOA

Every place you travel to has something to offer, and no travel is complete without savouring the food, participating in local activities, events and witnessing unique customs of your destination. And on our retreats we document these experiences through illustrations in our travel journals. Travel journals are more than sketchbooks. They are sensory chronicles of your cherished memories. The travelogues of ancient travel writers even today serve as a fascinating account of life seen by them on their voyages; giving us insightful perspective of the places & people they visit from their point of view.



MAHABALESHWAR



GOA



GOA



GOA

HERE IS WHAT PREVIOUS PARTICIPANTS HAVE TO SAY
ABOUT OUR RETREAT...



Jai Sonwalkar (THANE) has a masters in Biodiversity. This was her first retreat. Jai is an avid traveler and so she found Travel Art Journaling a wonderful tool to make her trips memorable.

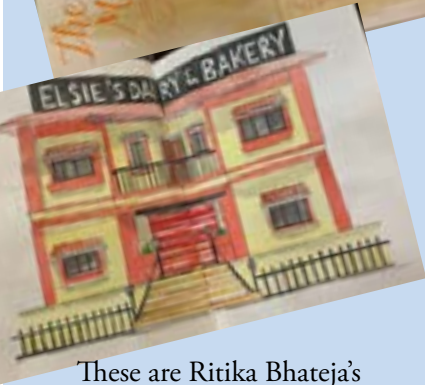


Participants of the 1st Mahabaleshwar Art Retreat in 2024 - L to R - Mruga, Jai, Ritika & Chris (Sharda, not in picture)



"The art retreat at Mahabaleshwar was a first for me—and what an experience! Being with like-minded art lovers in the gorgeous Mahabaleshwar Club setting, with perfect weather and flowers all around, felt magical. And with Aditi guiding us to see beauty in our surroundings and translate it into art... just priceless! The artist in you will enjoy this experience a lot. I highly recommend!"

- Mruga Kirloskar, PUNE



These are Ritika Bhateja's (DELHI) illustrations from the Mahabaleshwar Art Retreat in 2024. Since 2019, this is Ritika's 2nd retreat with us, and she will go on to attend 2 more retreats consecutively after this - Jaipur in 2024 & South of France in 2025. You can read her testimonials in the next pages.



TESTIMONIALS



"A rare immersive opportunity to be with people who share similar yet very unique interests. Every retreat touches you in different ways. An opportunity to connect with my deeper self & feed my SOUL. To learn how to capture memories on paper as you see and experience them, an exhilarating outlet for my creative instincts. So much to learn..."

- Ritu Menon, JAIPUR



Participants of the 1st Jaipur Art Retreat by The Doodle Factory, in 2024 - L to R - Ritika, Ritu, Aditi, Aashika, Varsha (FRONT), Mallika (BACK).

JAIPUR November 2024

An "Art retreat with Aditi ma'am is a zen experience where for 5 days everything is revolving around art and creativity. Jaipur had very detailed and complex architecture but she made it so simple to capture them into our journals as memories. The whole art retreat is very well organised with amazing art demos, visiting museums & palaces, experiencing local food and culture, in a perfect way through illustrations in our journals".

- Ritika Bhateja, DELHI



"This retreat helped me tackle complex architecture and designs with ease. I ended up gaining a lot of confidence to sketch on the go!"

- Aashika, PUNE



"Jaipur trip with Aditi and the art group was full of creativity, laughter, and soulful conversations—leaving me inspired, refreshed, and eager to create more art. I returned home with illustrated memories to treasure."

- Varsha, HYDERABAD



"Jaipur and its vibrancy is the perfect canvas to learn how to see as an illustrator. The trip for me, as someone new to illustration, was just that. A place comes alive in a different way. To observe your teacher translate complex step well architecture, a chaotic flower market or glorious palace doorways into art is an experience!"

- Mallika Hiremath, PUNE

SOME MORE FEEDBACK ON THE RETREAT

"The art retreat in France was an incredibly rewarding experience. Apart from the external experiences of places visited, where we stayed etc, which were great, it helped me connect with art and start drawing after almost a year again."

- Irika Bhisey, PUNE

"I took a creative break at an art retreat on the French Riviera, and it turned out to be both therapeutic and inspiring."

Guided by Aditi, who made art feel fun and approachable, I rediscovered the joy of slowing down, seeing differently, and creating freely. The friendships, laughter, and stunning surroundings made it an unforgettable, soulful experience I'll always treasure."

- Rena Agrawal, CHICAGO

"The art retreat in France was truly a fantastic experience for me. An oxymoronic trip in the sense that it was stimulating and calming at the same time. Everything around you is so beautiful and picture perfect that it sends your senses on an over drive but when you sit down to journal those scenes in your sketchbook, it is therapeutic."

I would never miss another such opportunity to explore a different culture and place as vibrant as France."

- Amulya Adusumilli, HYDERABAD



Participants of the 1st International Art Retreat from The Doodle Factory, to the South of France in 2025 - L to R Back: Irikaa, Shivani, Amulya; L to R Seated: Tarini, Rena & Ritika

SOUTH of FRANCE June 2025

"The international art retreat to France was an experience of a lifetime for me, giving me exposure to the amazing French culture which we all got to live in those 5 days staying in a small French town."

France really pampered us with amazing food - especially the cheeses, the architecture and sunsets."

I got great insights in art journaling yet again; and a application, in real life, of all the subjects that we have practiced in our online classes - the illustration of food, people, stone buildings and more, was very rewarding."

Returning home after every art retreat boosts my confidence each time. I am delighted to discover, yet again, how easy it can be to document your life's memories through these art journals."

- Ritika Bhateja, DELHI



"Origins of Art in Europe! History and Art teachings from Aditi!"

Amazing location, food, wine and people! The South of France Art retreat WAS the perfect trip and I am glad I made this journey."

My life has been enriched in so many ways and I can't wait to do it again with Aditi and my art friends!"

- Shivani Desai, MALAYSIA

"It is so great to travel with a like-minded art focused group! Fabulously arranged Art Retreat by Aditi - The Doodle Factory!"

I had my best learning in the week spent together. Got some great insights and confidence into creating an Art Journal and I was so happy with how lovely my entire Travel Journal turned out!"

- Tarini Shirgaokar, KOLHAPUR



Can't draw? No worries!
Never painted? No problem!

Do you *want* to make Art?
That's all you need!



Let art become an integral part of your life. Contrary to popular belief, making Art does not really require talent, or fancy equipment, or years and years of formal education. Take it from me! I am a self-taught artist and I have been a professional artist for 30 years! All you need to learn Art is Patience, Perseverance and the ability to laugh at your efforts.

In the Doodle Factory's Art-for-Adults program we teach our students a variety of subjects, many styles in art and design & a good variety of mediums to become comfortable & confident to make original art. Other than this we always have lively discussions on the History and Philosophy of Art, the lives and inspirations of renowned artists from earlier years and many practical projects like envelope and postcard exchanges to give you an opportunity to practice all that you learn.

We have a special batch once a week for **Travel Art Journaling**. That way when you choose to join our Travel Art Retreats you feel well enough equipped in drawing and painting skills to take on the challenge of making art while on the move.

Join the hundreds of students of the Doodle Factory who have found tremendous enrichment in their lives with our lively, weekly sessions.

To learn more about our weekly classes, you can connect with ADITI directly on 9823266511 through Whatsapp.

Follow us in Instagram: @the_doodle_factory



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